

# Mary L. Gray

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## RESEARCH APPOINTMENTS

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- 2019-present    **Senior Principal Researcher**, Microsoft Research (New England Lab)
- 2012-2019    **Senior Researcher**, Microsoft Research (New England Lab)
- 2017-present    **Associate Professor**, The School of Informatics, Computing, and Engineering (SICE),  
Indiana University  
Adjunct Faculty, Anthropology Department  
Affiliate Faculty, Gender Studies Department
- 2014-2017    **Associate Professor**, The Media School, Indiana University  
Affiliate Faculty, Gender Studies Department  
Adjunct Faculty, American Studies Program  
Adjunct Faculty, Anthropology Department
- 2010-2014    **Associate Professor**, Department of Communication and Culture, Indiana University  
Affiliate Faculty, Gender Studies Department  
Adjunct Faculty, American Studies Program  
Adjunct Faculty, Anthropology Department
- 2004-2009    **Assistant Professor**, Department of Communication and Culture, Indiana University  
Affiliate Faculty, Gender Studies Department  
Adjunct Faculty, American Studies Program  
Adjunct Faculty, Anthropology Department

## EDUCATION

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- 2004    **University of California at San Diego**  
Ph.D. in Communication  
Dissertation title: *Coming of Age in a Digital Era: Youth Queering Technologies in Small Town, USA.*  
Dissertation committee: Susan Leigh Star and Olga Vásquez (co-chairs), Geoffrey Bowker,  
Steve Epstein, and Leah Lievrouw
- 2001    C. Phil. in Communication

- 1999      **San Francisco State University**  
M.A. in Anthropology  
Thesis title: *Narratives of Youth Identities: Queer Voices, Queer Lives.*  
Thesis advisors: John P. DeCecco (Psychology) and Gilbert Herdt (Anthropology)
- 1992      **University of California at Davis**  
B. A. in Anthropology and Native American Studies (double major)  
Senior project title: *“Making Our Way:” Contemporary Roles of Alaskan Native Single Mothers in Subsistence Economies.*  
Project advisors: David Risling (Native American Studies) and William Davis (Anthropology)

## RESEARCH AND TEACHING INTERESTS

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The intersections of digital media, information access, and cultural identity production; information economies and labor practices; queer studies; youth and public culture; ethnographic approaches to digital media studies; the pedagogy of research ethics and its relationship to the construction of scientific knowledge and practice.

## PUBLICATIONS

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### Books and Edited Collections

- 2019      *Ghost Work: How to Stop Silicon Valley from Building a New Global Underclass* with Siddharth Suri (Houghton Mifflin Harcourt Press) [translations: English, Korean, Chinese]
- *Financial Times* Critic’s Pick 2019
  - *McGannon Center for Communication Research* Book Prize 2019
- 2016      *Queering the Countryside: New Frontiers in Queer Rural Studies* co-edited volume with Colin R. Johnson and Brian Gilley (New York University Press).
- *Choice* Academic Title Award, 2016
- 2009      *Out in the Country: Youth, Media, and Queer Visibility in Rural America* (Intersections: Transdisciplinary Perspectives on Genders and Sexualities Series). New York: New York University Press, August.
- 2009 Ruth Benedict Prize from the American Anthropological Association/Society for Lesbian and Gay Anthropology
  - 2010 Best Book Award from the American Sociological Association/Section on Sexualities
  - Honorable Mention, 2010 International Association of Qualitative Inquiry Book Award
- 1999      *In Your Face: Stories from the Lives of Queer Youth.* New York: Haworth Press (edition republished in 2008 by Routledge Press).

## Peer-reviewed journal articles and book chapters

- 2019 Alarcon Andrea and **Mary L. Gray**. "Future of Work Global Labor. Literature Review. Learning, Evaluation and Research Activity II (LER II). USAID.
- 2019 "More than Money: Correlation Among Worker Demographics, Motivations, and Participation in On-Demand Labor Markets." Wei-Chu Chen, Siddharth Suri, and **Mary L. Gray**. 13<sup>th</sup> International AAAI Conference on Web and Social Media (ICWSM), June 12-14, Munich, Germany.
- 2018 "Ethnography." Jessa Lingel and **Mary L. Gray** in *The Craft of Criticism: Critical Media Studies in Practice*, Michael Kackman & Mary Celeste Kearney, Eds. (Routledge).
- 2018 Running Out of Time: The Impact and Value of Flexibility in On-Demand Crowdsourcing, Ming Yin, Siddharth Suri, **Mary L. Gray**. In *Proceedings of the SIGCHI Conference on Human Factors in Computing Systems, CHI 2018*, April 21–26, 2018, Montreal, QC, Canada. ACM.
- 2018 'There are no Gay People Here': Expanding the Boundaries of Queer Youth Visibility in the Rural United States. In *Place Matters*. Edited by Ann Kingsolver and Dwight Billings, University of Kentucky Press.
- 2017 "Crowdsourcing as a Tool for Research: Three Design Challenges." Edith Law, Alex Williams, Krzysztof Gajos, and **Mary L. Gray**. In Proceedings of the 2017 ACM Conference on Computer Supported Cooperative Work and Social Computing (CSCW '17). ACM, New York, NY, USA, 1544-1561.
- 2016 "Jumping for Fun?: Negotiating Mobility and the Geopolitics of Foursquare" Germaine Halegoua, Alex Leavitt, and **Mary L. Gray**. *Social Media + Society* 2, no. 3 (July 1, 2016).
- 2016 The Communication Network Within the Crowd M. Yin, **M. L. Gray**, S. Suri, and J. W. Vaughan, *International World Wide Web Conference (WWW)*.
- 2016 "The Crowd is a Collaborative Network." Co-authored **Mary L. Gray**, Siddharth Suri, Syed Shoaib Ali, and Deepti Kulkarni. In the Proceedings of the 2016 ACM Conference on Computer Supported Cooperative Work and Social Computing – Original Papers. San Jose, CA, USA.
- 2015 Kingsley, S. C., **Gray, M. L.** and Suri, S. "Accounting for Market Frictions and Power Asymmetries in Online Labor Markets." *Policy & Internet*. doi: 10.1002/poi3.111
- 2015 Gray, Mary L. "Resisting a Straight Narrative: The Politics of Visibility Beyond (My) Identity Politics." *Fieldsights - Theorizing the Contemporary*, Cultural Anthropology Online, July 21, 2015, <http://www.culanth.org/fieldsights/700-resisting-a-straight-narrative-the-politics-of-visibility-beyond-my-identity-politics>
- 2015 Gray, Mary L. "Putting Social Media in Its Place: A Curatorial Theory for Media's Noisy Social Worlds" *Social Media + Society*, April-June.
- 2015 "Accessible Crowdsourcing? Understanding the Value in and Challenge of Microtask Employment for People with Disabilities." Kathryn Zyskowski, Meredith Ringel Morris, Jeffrey P. Bigham, **Mary L. Gray**, and Shaun Kane. In the Proceedings of the 2015 ACM Conference on Computer Supported Cooperative Work and Social Computing – Original Papers. Vancouver, BC, Canada.
- 2015 "Contextualizing Gay-Straight Alliances: Student, advisor, and structural factors related to positive youth development among members." Poteat, V. P., Yoshikawa, H., Calzo, J. P., **Gray, M.L.**,

- DiGiovanni, C. D., Lipkin, A., Mundy-Shephard, A., Perrotti, J., Scheer, J. R., & Shaw, M. P. *Child Development* Vol86(1): 176-193.
- 2014 International Journal of Communication, Special Section, “Critiquing Big Data: Politics, Ethics, Epistemology” guest edited with Kate Crawford, with an editorial introduction Kate Crawford, **Mary L. Gray**, and Kate Miltner. *International Journal of Communication* 8 (2014), 1663–1672
- 2013 “Culture Digitally: Digital In/Justice” Nick Couldry and **Mary L. Gray**. *Journal of Broadcasting and Electronic Media* 57(4): 608-617
- 2013 “‘Dolphins are Just Gay Sharks’: *Glee* and the Queer Case of Transmedia as Text and Object” Alice Marwick, **Mary L. Gray**, and Mike Ananny. *Television and New Media*. Preprint Publication online February 26, 2013, DOI: 10.1177/1527476413478493
- 2009 “‘Queer Nation is Dead/Long Live Queer Nation’: The Politics and Poetics of Social Movement and Media Representation” *Critical Studies in Media Communication*. 26(3), August: 212-236.
- 2009 “Negotiating Identities/Queering Desires: Coming Out Online and the Remediation of the Coming Out Story” *Journal of Computer-Mediated Communication*. 14(4) July.
- Revised version reprinted in Dorothy Hodgson (ed). *Gender Culture Power Reader* (Oxford University Press), in press.
  - Revised version reprinted in Julie Rak and Anna Poletti (eds). *Identity Technologies: Producing Online Selves* (University of Wisconsin Press), in press.
- 2007 “From Websites to Wal-Mart: Youth, Identity Work, and the Queering of Boundary Publics in Small Town, USA” *American Studies*. Forum on “Queer Rural Studies” edited by John Howard. 48(2), Summer: 5-15.
- Revised version in Stomblor, Mindy and Dawn M. Baunach, eds. *Sex Matters: The Sexuality and Society Reader, Fourth edition*. Prentice Hall (under review).
  - Revised version in Monaghan, L., J. Goodman, J.M. Robinson, eds. *A Cultural Approach to Interpersonal Communication: Essential Readings, Second Edition*. Malden, MA: Blackwell, 2012.
  - Revised version reprinted in Christopher Pullen and Margaret Cooper (eds). *LGBT Identity and Online New Media* (Routledge Press, 2010), Chapter 21: 288-298.
- 2004 “Finding pride and the struggle for freedom to assemble: The case of queer youth in U.S. schools” in G. Goodman and K. Carey (eds.) *Critical Multicultural Conversations*. Hampton Press, 39-62.

### Selected public writing

- 2019 [“The Hidden Global Workforce That is Still Fighting for an Eight-Hour Workday”](#) in The Washington Post Global Opinions Op-Ed, May 1.
- 2017 [“We Need More, Not Fewer, Collaborations With Tech Companies”](#) in The Chronicle of Higher Education, July 24.
- 2017 “The Humans Working Behind the AI Curtain” in the Harvard Business Review, January 9.

- 2016 "[Spike in Online Gig Work: Flash in the Pan or Future of Employment.](#)" In *Medium: Data&Society Points* Section, 17 November 2016
- 2016 "Your job is about to get 'taskified'" in the *Los Angeles Times* Sunday Op-Ed Section, 10 January 2016.
- 2015 "Caring for the 'Crowdworker' Going It Alone" as part of "The Future of Work and Workers," Series, funded by the Rockefeller Foundation and run by The Center for Advanced Study of the Behavioral Sciences (CASBS) in *Pacific Standard* 21 August, 2015
- 2015 "Fixing the Chaotic Crowdworker Economy" in *Bloomberg News* 12 August, 2015
- 2014 "[Why LGBT Communities and Our Allies Should Care about Net Neutrality.](#)" in *Huffington Post*, November 12.
- 2014 [When Science, Customer Service, and Human Subjects Research Collide. Now What?](#) *Ethnography Matters*, July 7.
- 2014 "A Vision for Inclusion: An LGBT Broadband Future" co-authored with Jessie Daniels for the LGBT (Lesbian, Gay, Bisexual, & Transgender) Technology Partnership, Time Warner Cable Research Program on Digital Communications Essay Series.
- 2014 "Matrix Algebra: How To Be Human In A Digital Economy" co-authored with Sara C. Kingsley. Center for Popular Economics, April 1. <http://www.populareconomics.org/matrix-algebra-how-to-be-human-in-a-digital-economy/>
- 2012 Review essay of "Homophobias: lust and loathing across time and space" by David A. B. Murray. *American Ethnologist* 39(2), May.
- 2009 From Fags to Dudes: The Construction of Adolescent Masculinities through Sexualizing Discourses (review of "Dude, You're a Fag" by C.J. Pascoe). *GLQ* 15(1), Winter: 183-185.
- 2008 "Rethinking the Section Assembly's Role in Governance" with Florence Babb *Anthropology News* 49(5), May: 24.
- 2007 Review essay of "Business Not Politics: The Making of the Gay Market" by Katherine Sender. *International Journal of Communication* 1(1): 111-115.
- 2007 "Face Value" *Contexts: A publication of the American Sociological Association* Volume 6(2), Spring: 73-75.
- 2005 "Lesbians and the Internet" co-authored with Mary Bryson, *Youth, Education, and Sexualities: An International Encyclopedia*. J.T. Sears, ed. Greenwood Press, 437-440.
- 2003 "The Plasticity of Vulnerability: Research with a Stigmatized Community" *Anthropology News* 44(8), November: 19.

## FELLOWSHIP APPOINTMENTS, AWARDS, GRANTS, AND RESIDENCIES

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- Present            **Fellow**, Harvard University Edward J. Safra Center for Ethics
- 2018 – present   **Faculty Affiliate**, Harvard University Berkman Klein Center for Internet and Society
- 2015-2018        **Adjunct Faculty Member** advising the new research initiative, *ICT and Society* Program, IIIT-Delhi

- 2015 – 2018 **Fellow**, Harvard University Berkman Klein Center for Internet and Society
- 2011 Microsoft Research New England, Visiting Researcher Residential Fellowship, Cambridge, MA (salaried position, January 10-June 30, 2011)
- 2010 Indiana University’s GLBT Student Support Services Office *Spirit Award*
- 2010 American Anthropological Association’s *President’s Award*
- 2010 Indiana University *College Arts and Humanities Institute* Workshop Grant for *Queering the Countryside: New Directions in Rural Queer Studies* (\$9,500)
- 2009 Indiana University Trustee’s Teaching Award (\$2,500)
- 2008 American Psychological Foundation of the American Psychological Association, Wayne F. Placek Investigator Development Award in support of the pilot project *Vulnerable Subjects: Scientific Practice, Institutional Review, and the Politics of Sex Research* (\$3,000)
- 2008 Overseas Conference Fund, *Office of the Vice Provost for International Affairs* (\$1,670)
- 2008 Indiana University *College Arts and Humanities Institute* Faculty Fellowship Award (full leave for Spring 2008)
- 2008 Community Outreach and Partnerships in Service-Learning (COPSL) Faculty Fellow (\$1,000)
- 2008 5<sup>th</sup> Annual PRIDE Film Festival campus funding, including a *Horizons of Knowledge* Grant for visiting scholars’ honoraria (\$7,000)
- 2006 Indiana University *New Frontiers Grants in the Arts and Humanities* award for support of the “Homeland Insecurities: Sexuality, Citizenship, and Empire: An interdisciplinary, international conference” scheduled for November 2007; co-applicants: Suzanna Walters, Jean Robinson, Heidi Ross and Maria Bucur (\$20,000)
- 2006 Indiana University *Campus Writing Program Summer Writing-Teaching Grant* (\$1,500)
- 2006 Indiana University Department of Communication and Culture *Travel Fund Award* (\$750)
- 2005 Indiana University *Summer Faculty Fellowship from OVPR* award and IUB National Endowment for the Humanities Summer Stipend nomination (\$8,000)
- 2005 Indiana University *Multidisciplinary Ventures and Seminar Fund* award for support of the “Homeland Insecurities: Sexuality, Citizenship, and Empire” 2005-06 lecture series; co-applicants: Suzanna Walters, Jean Robinson, Heidi Ross and Maria Bucur (\$5,000)
- 2004 Indiana University *College of Arts and Sciences Summer Faculty Fellowship* award (\$8,000)
- 2003 Social Science Research Council—Sexuality Research Fellowship (\$28,000, plus \$6,000 administered by institution and advisor)
- 2003 National Association of Student Anthropologists Travel Award (\$100)
- 2003 UC San Diego Department of Communication Dissertation Fellowship (\$4,000)
- 2003 Center for Lesbian and Gay Studies (CLAGS) “Honorable Mention” Research Award
- 2002 GLAAD Center for the Study of Media and Society Dissertation Fellowship Award (\$5,000)
- 2001 UC San Diego Department of Communication “Teaching Excellence Award” (\$100)

- 1997 Haworth Press “Young Scholar's Grant” recipient for the completion of *In Your Face: Stories from the Lives of Queer Youth* (\$1,000)
- 1997 Chosen as “One of 30 Leaders Under Thirty Impacting Gay and Lesbian Lives” by the national gay and lesbian magazine, *The Advocate*, in their cover story, *July*
- 1997 Honored as the “LYRIC Champion: Volunteer of the Year” awarded by Northern California youth agency, Lavender Youth Recreation and Information Center (LYRIC)
- 1995 Second Place, Southwestern Anthropological Association Paper Award
- 1992 UC Davis Presidential Undergraduate Research Fellowship (\$3,000)
- 1992 UC Davis Women's Resources and Research Center Research Grant, (\$1,000)

### INVITED TALKS (SELECTED)

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- 2020 Research Testimony, [California Governor’s Commission on the Future of Work](#) Public Meetings, San Diego, CA January 16.
- 2019 “When Social Media Companies, Research Ethics, and Human Rights Collide” Invited Lecture for the *People, Computers and Design* Seminar Series, Stanford University February 22.
- 2018 Plenary, Advancing Ethical Research Conference: “Big Data: Who's Minding the Store?” (San Diego), Nov 17.
- 2018 Keynote, Association for Information Science and Technology (ASIS&T) 14<sup>th</sup> Annual Social Informatics Research Symposium: “Tech’s Oppenheimer Moment: The Ethics of Digital Innovation” (Vancouver BC), Nov 10.
- 2018 The American Academy of Arts and Sciences and Royal Society Future of Work Workshop: “Technology and the Future of Work: Is This Time Different?” Invited Panelist, February 20-21.
- 2017 11<sup>th</sup> International AAAI Conference on Web And Social Media (ICWSM-17), Plenary Speaker: *The Ethics of Social Data*, May 17.
- 2016 When Human Subjects, Computer Science and Consumer Rights Collide, Public Responsibility in Medicine and Research (PRIM&R) *Advancing Ethical Research* Annual Conference, Keynote Address, November 14.
- 2016 How to Design and Execute Productive, Interdisciplinary Research Projects (without killing your collaborators in the process) Harvard University, Department of Sociology, Mixed Methods Workshop March 25.
- 2015 Human Computation 2015 Keynote, November 9, San Diego, CA.
- 2015 Berkman Center for Internet and Society, lunch presentation, November 3, Harvard University.

- 2015 Canadian Association of Research Ethics Boards (CAREB) Annual Meeting Keynote Address, Vancouver, May 1.
- 2015 Northwestern University *Media, Technology & Society (MTS) Speaker Series*. “Re-assembling the Assembly Line: Digital Labor Economies and Demands for an Ambient Workforce” 6 April.
- 2014 Masterclass: From “the player” to “the crowd”: Locating the subjects of a digital ethnography. Digital Ethnography Research Centre. RMIT University Melbourne, Australia. 17-18 December.
- 2014 University of Southern California *Civic Paths* Lecture Series. “Re-assembling the Assembly Line: Digital Labor Economies and the Demand for an Ambient Workforce” December 10.
- 2014 “The Future of Internet Research: What We Can Learn from the Facebook Emotional Contagion Study.” Webinar presentation, with Christian Sandvig and Elizabeth Buchanan, for *Public Responsibility in Medicine and Research (PRIM&R)*, 30 October.
- 2014 Oxford Internet Institute, Oxford University, Keynote: *Internet, Politics and Policy* Biannual Meeting, September 24-27.
- 2014 Workshop on Craft of Criticism, University of Notre Dame, April 24-26.
- 2014 Keynote speaker, Out and Proud Diversity Week , Clemson University, April 15.
- 2014 Speaker, University of California, Irvine, April 11-12.
- 2014 Speaker, University of Massachusetts, Amherst, April 1.
- 2014 Lecture, “Social Science Makes Big Data Better”, Microsoft TechFest, March 4, 3:30 PM.
- 2014 Discussant, MIT symposium on Gender & Technology, February 22.
- 2013 Speaker, Algorithms, Architectures and Archives Conference, Institute for the Humanities and Digital Currents, University of Michigan, November 18-19.
- 2013 “Fieldwork in Digital Media Studies (Challenges, Dealing With Data, Recognizing Data)”. Guest Lecture, S.N. School of Communication, University of Hyderabad, November 1.
- 2013 Plenary presentation and workshop at the German American Studies Association Meetings, Erlangen, Germany, June 1.
- 2013 Guest Speaker, Drexel University “Ethics of Digital Methods” Workshop, March 13-15.
- 2013 Speaker, Graduate School of Education Colloquium, Harvard University, April 25.
- 2013 Speaker, Comparative Media Studies Departmental Colloquium, MIT, April 18.



- 2012 Plenary, Association of Internet Researchers 13<sup>th</sup> Annual Meeting, Manchester UK, October 19.
- 2012 UC Berkeley Center for New Media Colloquium, UCB, November 13.
- 2011 Keynote, University of Sussex, for *Hard Science? Sex, Science and Technology* Brighton and Sussex Sexualities Network 5th Annual Conference, September 15.
- 2011 Guest speaker, College of Wooster, Wooster, OH: April 7-8.
- 2011 Newcomb College Institute's 2011 Martha Custard Lecture, Tulane University, New Orleans, LA: Monday April 4.
- 2010 Co-convener, Queering the Countryside: New Directions in Rural Queer Studies, Indiana University, Bloomington, IN: November 6-7.
- 2010 Guest speaker, Oklahoma State University, Stillwater, OK: October 18-20.
- 2010 Guest speaker, Parkland College, Urbana, IL: Monday, October 11.
- 2010 Plenary presentation for Queering the Middle: Sexual Diasporas, Race, and a Queer Midwest, University of Illinois, Urbana-Champaign, IL: October 7-8.
- 2010 Rob Kling Center for Social Informatics Lecture Series, Indiana University, Bloomington, IN: Friday 1:30PM, September 24.
- 2010 Arizona State University's Social Justice and Inquiry Spring Colloquium, Tempe, AZ: Wednesday 5PM, March 10.
- 2010 Microsoft New England Research and Development Center, Cambridge, MA: Wednesday 6:30PM-9PM, February 10.
- 2010 University of Minnesota, Twin Cities, MN: February 17-19.
- 2010 DePauw University, Greencastle, IN: Tuesday 5:30PM, March 2.
- 2010 Eastern Illinois University, Women's History and Awareness Month, Charleston, IL: Thursday March 4.
- 2010 Harvard University's Berkman Center for Internet and Society, Cambridge, MA: Tuesday 12:30PM, February 9 2010
- Webcast of the Berkman talk and a podcast of a conversation with Berkman Fellow David Weinberger, produced by Daniel Dennis Jones
- 2010 Bellarmine University, Louisville, KY: Thursday 11AM, January 14.

- 2009 “Beyond the “online/offline” binary: Blurring the boundaries of queer youth visibility in the rural United States” Guest Lecture, Film and Media Studies Program, Swarthmore College, November 30.
- 2009 “Queering Visibility Out in the Country” Guest Lecture, School of Communication, Hofstra University, October 2.
- 2009 “Queer Kids Here? Mediating the Politics of Gay Visibility in Rural America” Invited paper for the *Emerging Rural, Nonmetropolitan, and Working-Class Perspectives in LGBTQ Studies* Symposium, sponsored by the Institute for Research on Women and Gender, University of Michigan at Ann Arbor, October 2.
- 2009 “Cartographies of Rural Sexual Desire” Invited talk presented to the New Media Studies Working Group, University of Illinois, Urbana-Champaign, July 28.
- 2009 “You've got to fight for your right...to marry? A queer feminist critique of same-sex marriage (or why I want to divorce the gay and lesbian non-profit industrial complex)” Plenary presentation for the Feminist Futures Conference sponsored by the Unit for Criticism and Interpretative Theory, University of Illinois at Urbana Champaign, May 7-8.
- 2009 “You Want to Study WHAT?” Negotiating Institutional Review Board Approval for Lavender Language Research” Workshop for the 16<sup>th</sup> Annual Lavender Languages Conference, Washington D.C., February 13-16.
- 2008 “Engaging vulnerable subjects: Queering social science research at the twilight of the public university.” Plenary presentation delivered at the 10<sup>th</sup> Annual Queer Studies Conference, Los Angeles, October 10-11.
- 2006 “School’s Out! GSAs in the Press.” Presented as part of the “Leroy F. Aarons Summer Institute on Sexual Orientation Issues in the News” at the Association for Education in Journalism and Mass Communication (AEJMC) 89th Annual Convention. The AEJMC Gay, Lesbian, Bisexual and Transgender Interest Group and the Annenberg School for Communication sponsor the Institute in San Francisco, California August 2-5.
- 2004 “Multi-sited work over the Internet: What kind of ethnography happens online?” Presented to the NSF-funded Science, Technology Studies symposium, “Studying Up—the Problems and Prospects of Multi-Sited Ethnography,” UC Berkeley, Gene Rochlin, convener, February 1-3.
- 2003 “On Methods: Pondering The “Newness” Of New Media Studies In A Not-So-Run-Of-The-Mill Ethnography” Invited Paper For The New Research For New Media: Innovative Research Methods Symposium, September 9, University of Minnesota.

## SCHOLARLY MEETINGS

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- 2018 “Situational Vulnerability: Considerations and Safeguards When Exploring Gender Identity, Social/Economic Challenges, and At-Risk Behavior” Co-organizer and facilitator for this 2-hour workshop, at the 2018 Advancing Ethical Research Conference, Nov 16 (San Diego).
- 2018 “Power Struggles in the Digital Economy” Workshop co-organizer for Platforms, Workers, and Markets” Symposium, *ACM 2018 Conference on Computer Supported Cooperative Work*, November 3-8.

- 2018 “Solidarity Across Borders: Navigating Intersections Towards Equity and Inclusion” Workshop co-organizer and co-facilitator, *ACM 2018 Conference on Computer Supported Cooperative Work*, November 3-8.
- 2018 “Computer-Supported Career Development in The Future of Work” Invited Panel participant, *ACM 2018 Conference on Computer Supported Cooperative Work*, November 3-8.
- 2018 American Anthropological Association 116th Annual Meeting: Discussant, “Psychological Adaptation and Resilience in Ethnographies of Sexuality” San Jose, CA: November 14-18.
- 2017 Society for the Social Studies of Science (4S): **Invited Plenary Panel**: Making Sense of Data Revolutions: STS Perspectives on the Social Dimensions and Ethical Obligations of Digital Media Technologies and Data Production, Boston, MA: August 30-September 2.
- 2016 American Anthropological Association 115th Annual Meeting: CASTAC **Invited Session** Presenter, “The Use of Computers in Anthropology” Minneapolis, MN.: November 14-20.
- 2016 American Anthropological Association 115th Annual Meeting: Committee on Public Policy **Sponsored Roundtable** Presenter, “Anthropological Encounters with Big Data: Shaping the Public Policy Debate” Minneapolis, MN.: November 14-20.
- 2016 American Anthropological Association 115th Annual Meeting: Society for the Anthropology of Work **Invited Session**, “Learning to Labor in the Digital Economy” Discussant Minneapolis, MN.: November 14-20.
- 2016 "The Sharing Economy and Its Discontents." Co-authored **Mary L. Gray**, Deepti Kulkarni and Siddharth Suri. Association of Internet Researchers, *Internet Rules 17.0*, Berlin, Germany, 8 October 2016.
- 2016 Lampinen, A., Bellotti, V., Cheshire, C., & **Gray, M. L.** (2016) CSCW and the “Sharing Economy”: The Future of Platforms as Sites of Work, Collaboration and Trust. *CSCW EA'16 Proceedings of the ACM 2016 conference on Computer supported cooperative work*. February 27.
- 2016 “The On-Demand Economy's Invisible Engine: Valuing the Organic Collaboration Fueling Crowdsourcing Labor Markets.” 49<sup>th</sup> Annual Hawaii International Conference on Systems Studies (HICSS), Collective Intelligence and Crowdsourcing Workshop, Kauai, HI, 5-8 January.
- 2015 Association of American Geographers “Working for Legitimacy: Unpacking the Gender Dynamics of Digital Production in the Lives of South Indian Women” AAG Meetings, 23 April 2015
- 2015 Fiesler, C., Young, A., Peyton, T., Bruckman, A. S., Gray, M., Hancock, J., & Lutters, W. (2015). Ethics for studying online sociotechnical systems in a big data world. In Proceedings of the 18th ACM Conference Companion on Computer Supported Cooperative Work & Social Computing (CSCW '15), pp. 289-292.
- 2014 American Anthropological Association 113<sup>th</sup> Annual Meeting: **Invited Session** Roundtable, “The No Future of Queer Anthropology” Washington, D.C.: December 5.
- 2014 Digital Labor: Sweatshops, Picket Lines, Barricades. Paper Presentation: Facing the Crowd: Past, Present, and Futures of Digital Labor. November 15, 2014 New School, NYC
- 2014 Microsoft Research Faculty Summit “Crowds are People Too!” Invited Session as a part of “Hot Topics” chaired by Jeanette Wing. Redmond, WA: July 14.

- 2014 Microsoft Research Faculty Summit “When Data Science & Human Subject Research Collide: Ethics, Implications, Responsibilities.” Session Chair. Redmond, WA: July 14.
- 2014 International Association of Media and Communication Research “Making Sense of Crowdwork: A Grounded Approach to the Political Economies of Digital Labor” co-authored with Syed Shoaib Ali, Deepti Desai, and Siddharth Suri. Hyderabad, India: July
- 2013 American Anthropological Association 112<sup>th</sup> Annual Meeting: Chair/Co-Organizer, “Producing Digital Publics from Gaming to Crowdsourcing” and Paper Presentation, “The Geopolitics of Amazon Mechanical Turk” Chicago: November 22.
- 2013 ICT and Labor Workshop invited paper presentation, “The Geopolitics of Crowdsourcing” Sorbonne, Paris France: May 28-29.
- 2013 Eastern Sociological Society Annual Meetings, Chair Roundtable Discussion of *The Net Effect*, Boston, MA: March 22.
- 2012 American Anthropological Association 111<sup>th</sup> Annual Meeting, **Invited Session** Paper Presentation, “Anthropology as BIG DATA: Making the case for shifting from models of scale to metaphors of dimension in social inquiry” San Francisco, CA: November 16.
- 2012 Association of Internet Researchers 13<sup>th</sup> Annual Meeting, Roundtable Presentation, “Politics of Platforms” Manchester, UK: October 20.
- 2012 Society for the Sociological Study of Science (4S), Paper Presentation, “Queering Technological Infrastructures? Anatomy of a Paradox” Copenhagen, Netherlands: October 18.
- 2012 American Sociological Association 107<sup>th</sup> Annual Meeting, Roundtable Convenor, Preconference of the Sexualities Section Workshop, *Crossing Boundaries: Workshopping Sexualities* sponsored by the NSF and the ASA.
- 2011 American Anthropological Association 110<sup>th</sup> Annual Meeting, **Invited Session** Paper Presentation, “Dolphins are Just Gay Sharks”: Transmediating Queer Audiences and Characters on *Glee*” Montréal, Canada: Thursday, November 17.
- 2011 American Anthropological Association 110<sup>th</sup> Annual Meeting, **Discussant for Invited Session**, “Queer Feminist Futures: Temporalities of Gender, Sexuality, and Justice in an Age of Neoliberal Risk and (in)Security.” Montréal, Canada: Wednesday, November 16.
- 2011 American Anthropological Association 110<sup>th</sup> Annual Meeting, **Roundtable Participant**, “Queer Anthropology: Methods, Diasporas, Legacies.” Montréal, Canada: Wednesday, November 16.
- 2011 Oxford Internet Institute Symposium, *A Decade in Internet Time* **Paper Presentation** “The Erotics of ‘Local’ Connections: Mediating Gender, Sexuality, and Intimacy Online” Oxford, England: September 22.

- 2011 International Communication Association Pre-conference **Workshop Panelist**, “Promotion and Tenure: People and Politics... Talking About What Nobody Wants to Talk About,” Boston, MA: May 26.
- 2011 Digital Media and Learning Conference, **Invited Session** Paper Presentation: “Living a Networked Public Life” Long Beach, CA: Friday 11AM-12:30PM, March 4.
- 2010 “Look, kiddo...”: Finding community in Newton's *Cherry Grove*” **Invited Session**, paper presentation for “The Mother (Camp) of Us All: LGBT Anthropology Honors Esther Newton,” American Anthropological Association 109th Annual Meetings, New Orleans, LA: Friday 1:45PM, November 19.
- 2009 “Managing risky subjects: Queer anthropology and the banality of research compliance cyberinfrastructures” **Presidential Session** paper presentation at the 108<sup>th</sup> American Anthropological Association Annual Meetings, Philadelphia, PA November 28–December 2.
- 2009 “Feminist anthropology meets queer anthropology: A tribute to the work of Elizabeth Lapovsky Kennedy” co-organizer/co-chair of this **Invited Session** (co-sponsored by SOLGA and AFA Sections) at the 108<sup>th</sup> American Anthropological Association Annual Meetings, Philadelphia, PA November 28–December 2.
- 2009 “Being Difficult?/!: Imagining Now the Futures of “Critical” Internet Studies” **Invited Roundtable Discussion** The Association for Internet Researcher’s 10th Annual Conference, Internet: Critical, Milwaukee, WI, October 8-10, 2009
- 2009 “Negotiating Identities/Remediating queer desires: Coming Out and Coming of Age online” **Invited Roundtable** paper presentation, Communication and Information Technologies section for the 104<sup>th</sup> American Sociological Association Annual Conference, San Francisco, CA August 8-11.
- 2009 “Risky business: Constructing (Queer) Human Subjects in the wake of neoliberal systems of ethics regulation” Presentation for the 16<sup>th</sup> Annual Lavender Languages Conference, Washington D.C., February 13-16.
- 2008 “From websites to drag at the Wal-Mart: Rethinking the boundaries of public space and the constitution of queer youth communities in the rural United States” Association of Internet Researchers Conference 9.0 in Copenhagen, October 16–19.
- 2008 “Negotiating Identities/Queering Desires: Coming Out Online and the Remediation of the Coming Out Story” **Sponsored session** (Queer Caucus) 2008 Society for Cinema and Media Studies Conference, March 6–9.
- 2007 “Mentoring LGBTQ Students: Marketing Your (Queer) Self Successfully For Employment Inside and Outside Academe” **Invited session** (SOLGA Section) roundtable at the 106<sup>th</sup> American Anthropological Association Annual Meetings, November 28–December 2.
- 2007 “Outwit, outlast, outplay: The politics and poetics of studying rural youth sexuality in this day and age” **Special session** paper presentation for the 102<sup>nd</sup> American Sociological Association Annual Conference, August 11-14.
- 2007 “Discovering Self on *The Discovery Channel*: Trans Youth” **Invited session** (GLBT Interest Group) paper presentation for the 57<sup>th</sup> International Communication Association Annual Conference, May 24-28.

- 2007 “Sex Research Meets Sexuality Studies: Unholy Alliance or Match Made in Heaven?” paper presentation for the Future of Sexuality Research: Methodological to Social Policy Innovations. Inaugural Conference of University Consortium for Sex Research and Training (UCSRT), April 9-11.
- 2007 “From queer objects to sexual subjects: rethinking queer visibility in U.S. popular cinema.” Presented at the Kinsey Institute in Bloomington, January 26.
- 2006 “Too old to get close: The politics, pressures, and pleasures of fieldwork on youth sexuality in the U.S.” **Invited panel** (SANA Section) at the 105<sup>th</sup> American Anthropological Association Annual Meetings, November 15- November 19.
- 2006 “You Can’t Do That!: The Ethics and Pragmatics of Ethnographic Approaches To New Media Research.” Paper presentation for The 2nd International Congress of Qualitative Inquiry, May 4-May 6.
- 2006 “‘You can’t do that!’ The ethics and pragmatics of ethnographic approaches to new media research.” Presented at Rob Kling Center for Social Informatics Colloquium, Indiana University, Bloomington, February 17.
- 2005 “Bringing the past [back] into the present: Exploring the present tense of history in queer lives—Part 1, Part 2, and roundtable” **Invited panel** (SOLGA Section) double session and roundtable co-chair, co-organizer, and discussant at the 104<sup>th</sup> American Anthropological Association Annual Meetings, November 30- December 4.
- 2005 “From Websites to Wal-Mart: Identity work and the productive fragility of boundary publics” Paper presentation for the American Studies Association Annual Meeting, November 3-6.
- 2005 “‘It was like seeing me for the first time’”: Young rural women engaging genres of queer realness” **Invited session** (Feminist Scholarship Division) paper presentation for the 55<sup>th</sup> International Communication Association Annual Conference, May.
- 2005 “Passing class: Trans youth negotiating ‘realness’ in the rural United States.” Paper presentation for the **invited panel**, Sexual Subjectivities, the State, and Queer Discourses at Trans/Positions: Transnational, Transgender, Transdisciplinary, Transcultural A Conference on Feminist Inquiry in Transit held at Purdue University, April 7-9.
- 2003 “Do no harm? Ad-hoc ethics and the Institutional Review Board process or “Well, whatever you do, don’t let them call you from home!” **Invited panel** of the 102<sup>nd</sup> American Anthropological Association Annual Meetings, November.
- 2001 “Looking for love in all the wrong places: Methodological notes on studies of sexual practice and online communities.” **Invited panel** of the 100<sup>th</sup> American Anthropological Association Annual Meetings, November.
- 2000 “Troubling engagements: Queer youth, specters of pedophilia, and the politics of engaged queer anthropology.” **Invited panel** of the 99<sup>th</sup> American Anthropological Association Annual Meetings, November.
- 1999 “Smearing queer meaning: Exploring queer diasporas in contemporary contexts.” Co-chair and presenter. **Invited panel** of the 98<sup>th</sup> American Anthropological Association Annual Meetings, November.
- 1999 “Virtually queer: Identities online.” **Invited session** (GLBT Interest Group); paper presentation for the 49<sup>th</sup> International Communication Association Annual Conference, May.

- 1998 “Queer youth presence on the Internet.” Paper presentation for the Center for Lesbian and Gay Studies Conference, Queer Globalization/Local Homosexualities, CUNY, NYC April 29-May 3.
- 1995 “Queer realities: Putting theory to the test: The use of oral history as methodology in queer theory.” Paper presentation for the 5<sup>th</sup> Annual National Lesbian, Gay, and Bisexual Graduate Student Conference, USC, March 23-26.
- 1995 “Virtual culture: Surfing for collective identity and the (trans)locality of culture on the Internet.” Paper presentation for the Southwestern Anthropological Association Annual Meetings, San Francisco, CA, April 6-8.

## PROFESSIONAL SERVICE

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### Leadership and participation in scholarly communities

- Microsoft Research Labs Ethics Review Program and Advisory Board, Chair, appointed in 2018-present.
- Advisory Board Member, Keystone Research Center-Heinz Endowments Future of Work Study, appointed 2018.
- Advisory Board Member, Strada Education Network Future of Work Initiative in 2018.
- Board Member, Stanford University’s “One-Hundred-Year Study on Artificial Intelligence” (AI100) Standing Committee
- Defense Advanced Research Projects Agency’s Information Science and Technology study group (DARPA ISAT), appointed 2016 for a three-year term.
- Annual Meeting of the Society for Social Studies of Science (4S), Program Committee Member, Boston, Massachusetts, August 30 – September 2, 2017
- Public Responsibility in Medicine and Research (PRIM&R) Executive Board Member, appointed in 2017 for a three-year term.
- Association for Computing Machinery (ACM), Committee on Professional Ethics (COPE <https://ethics.acm.org>) ad hoc “Code 2018” Task Force member. COPE has tasked Code 2018 with drafting an update to the ACM’s Code of Ethics and Professional Conduct (last revised in 1992) to account for the role of the Internet and social media in responsible research and innovation and computing research conduct.
- **Connected and Open Research Ethics** National Advisory Member, The Connected and Open Research Ethics (CORE) team. CORE engages stakeholders to guide the development of **Mobile Imaging, pervasive Sensing, Social media, and Tracking – Ethics (MISST-E)**. With a two-year grant from the Robert Wood Johnson Foundation, CORE will design, build and test-drive a set of guidelines to foster the ethical design and review of studies that use MISST technologies (<http://thecore.ucsd.edu>), 2015-present
- Digital Ethnography Research Centre: Advisory Board Member, 2013-present

- American Anthropological Association (AAA): Executive Program Committee Chair, appointed in 2012 for 2014 meetings: 6,279 participants; 77 countries represented; 1,141 scholarly presentations
- American Anthropological Association (AAA): Executive Program Committee member, appointed in 2012 for 2013 meetings
- American Anthropological Association (AAA): Committee on Public Policy (CoPP), appointed in 2009 for 2010-12 appointment; serving as the CoPP liaison to the Section Assembly
- American Anthropological Association (AAA): Executive Board Member (Section Assembly seat) and Section Assembly Convenor, elected in 2008 for 2008-10 appointment
- American Anthropological Association (AAA): Section Assembly Convenor-Elect of the American Anthropological Association, elected in 2006 for a 2006-2008 appointment
- Ex-officio Board member, Society of Lesbian and Gay Anthropologists (SOLGA), a section of the American Anthropological Association, 2007-2008 appointment
- *AAA section memberships:*
  - Association for Queer Anthropology (AQA); Association of Feminist Anthropology (AFA); Society for the Anthropology of North America (SANA)
- Association of Internet Researchers (AoIR)
- American Sociological Association (ASA)
- *ASA section memberships:*
  - Communication and Information Technologies Section of the ASA (CITASA); Sexuality Studies Interest Group
- Association for Computing Machinery (ACM)
- International Communication Association (ICA)
  - *ICA sections:* ICA GLBT Studies Interest Group
- Society for Cinema and Media Studies (SCMS)

### **Editorial boards and peer reviewing**

- Editorial Board Member: *Cultural Anthropology*, 2017-present
- Editorial Board Member: *Social Media and Society*, 2014-present
- Editorial Board Member: *Television and New Media*, 2014-present
- Advisory Board Member: *QED: A Journal of GLBTQ Worldmaking*, 2013-present
- Editorial Board Member: *The International Journal of Communication* 2012-present
- Editorial Board Member: Feminist Media Studies book series, *University of Illinois Press*, 2012-present
- Editorial Board Member: *The Journal of Homosexuality* 2004-present